

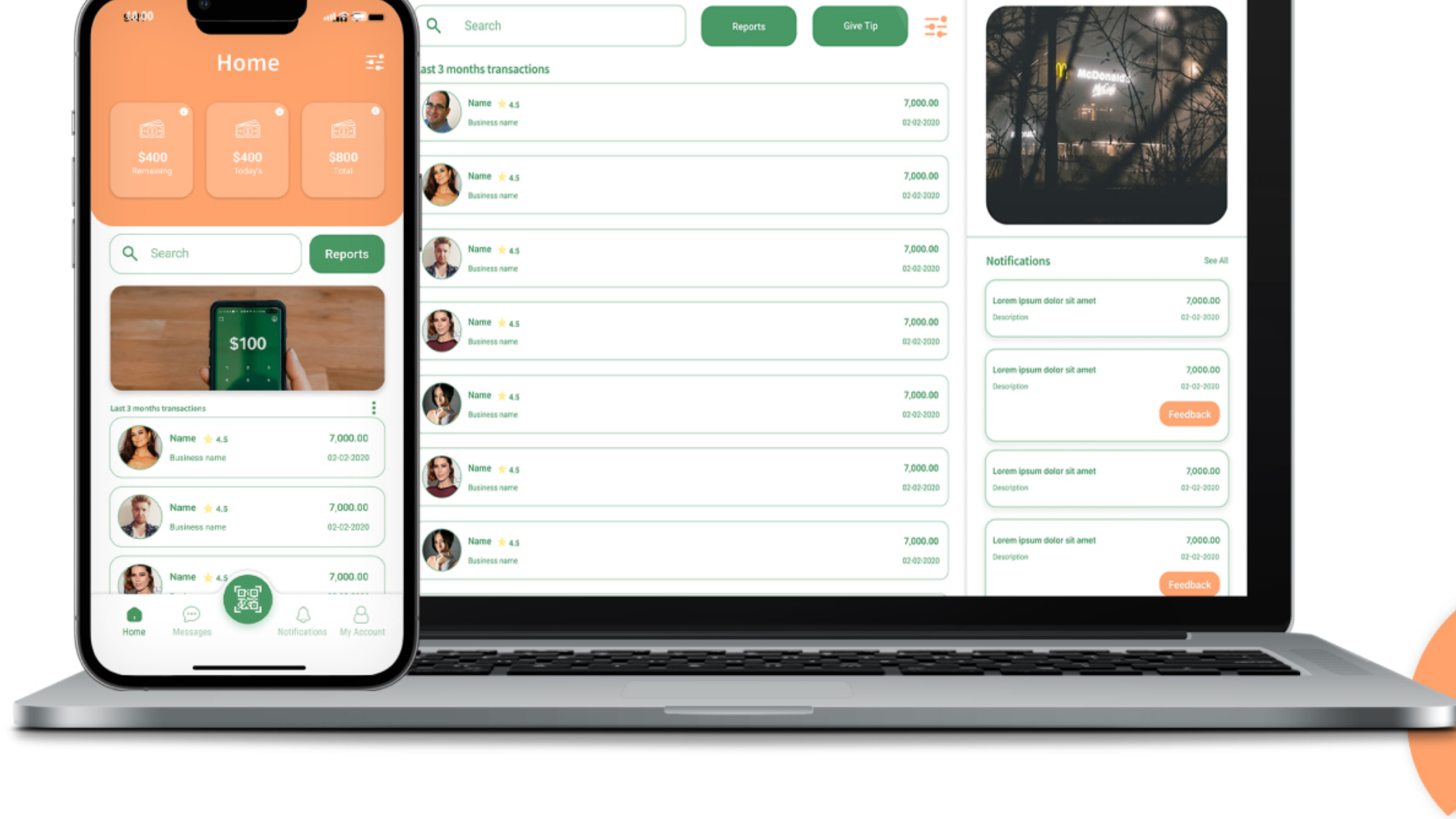


# EASY TIPPING

The system simplifies business tip payouts and enhances financial management by enabling cashless mobile tipping. It also allows international guests to tip seamlessly with instant currency conversion and no exchange fees.

Industry: FINTECH

Platform: WEB & MOBILE



## SUMMARY

EasyTipping is a secure, cashless tipping platform designed to streamline mobile tipping for service workers, hospitality staff, businesses, and enterprises. By digitizing tip management, EasyTipping enhances financial opportunities for employees and simplifies tip payouts for businesses. The platform promotes transparency, trust, and efficiency, allowing users to maximize tips instantly, track earnings for tax purposes, and improve employee performance.

## PROBLEMS & SOLUTIONS

### Problem

- 01 Scalability:** The platform supports varying transaction volumes, ensuring smooth performance during peak times.
- 02 Security and Privacy:** Protects payment transactions and user data to maintain trust and prevent financial losses.
- 03 Integration:** Seamlessly integrates with current point-of-sale and payment platforms.
- 04 Internationalization & Localization:** Facilitates international guests with instant currency conversion and no exchange fees.

### Solution

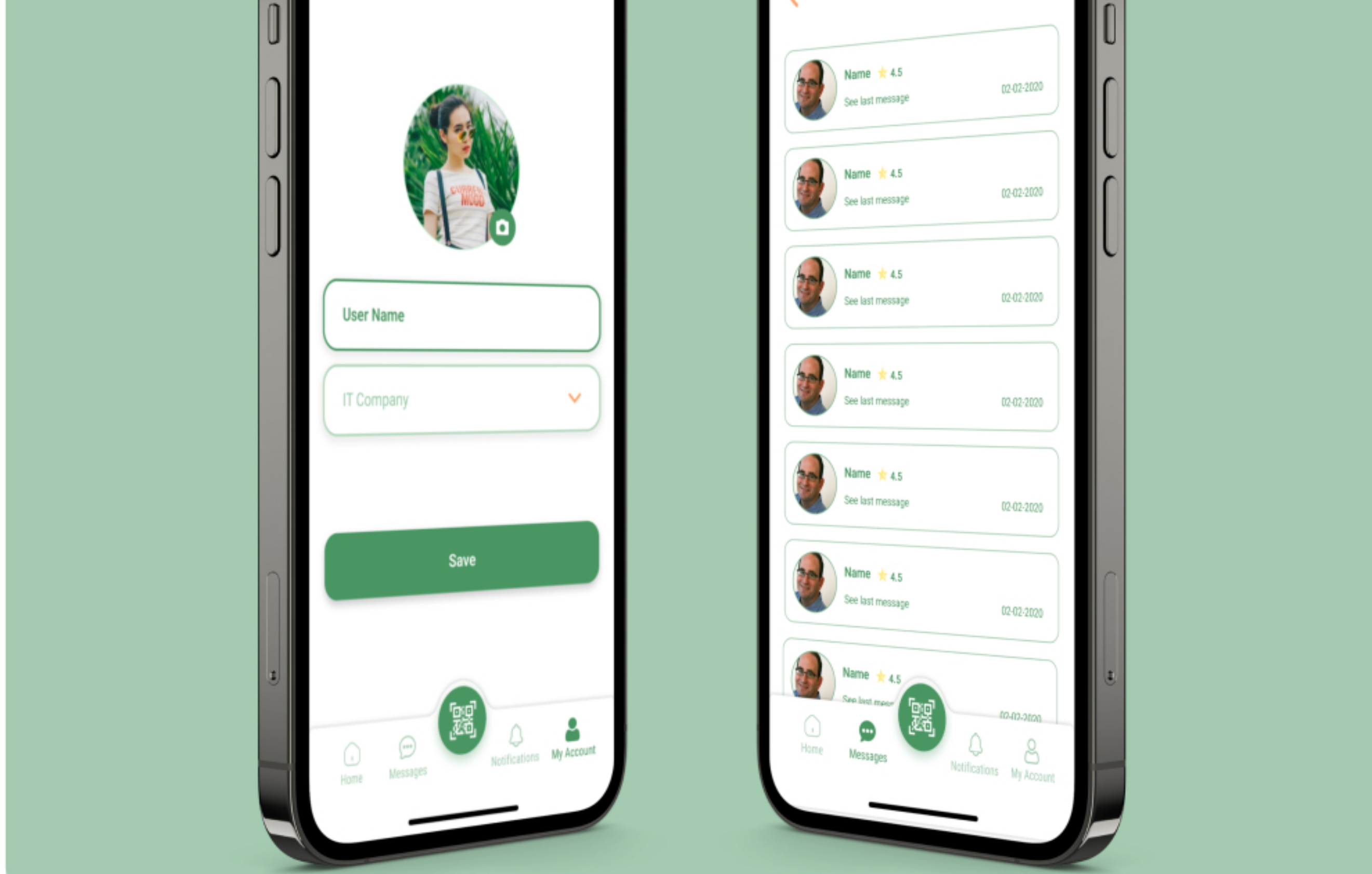
- 01 Scalability:** Integration of real-time video streaming for events, performances, and interactions.
- 02 Security:** Created a secure platform that encrypts all payment data and personal information using end-to-end encryption.
- 03 Payment Gateway Integration:** The platform provides cashless tipping, allowing to tip without physical cash.
- 04 Internationalization & Localization:** Provide currency conversion and localized payment options for international guests without exchange fees.

## PROJECT GOALS

<b>Cashless Tipping</b> Enable secure cashless tipping with instant currency conversion and no fees for international users.	<b>Scalability Assurance</b> Ensure smooth handling of high user volumes and transactions.	<b>QR Code Integration</b> Use dynamic QR codes for easy tipping via scanning.	<b>Employee Dashboard</b> Create a dashboard for employees to track tips and automate tax reporting.
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## WHAT DID WE DO IN THIS PROJECT

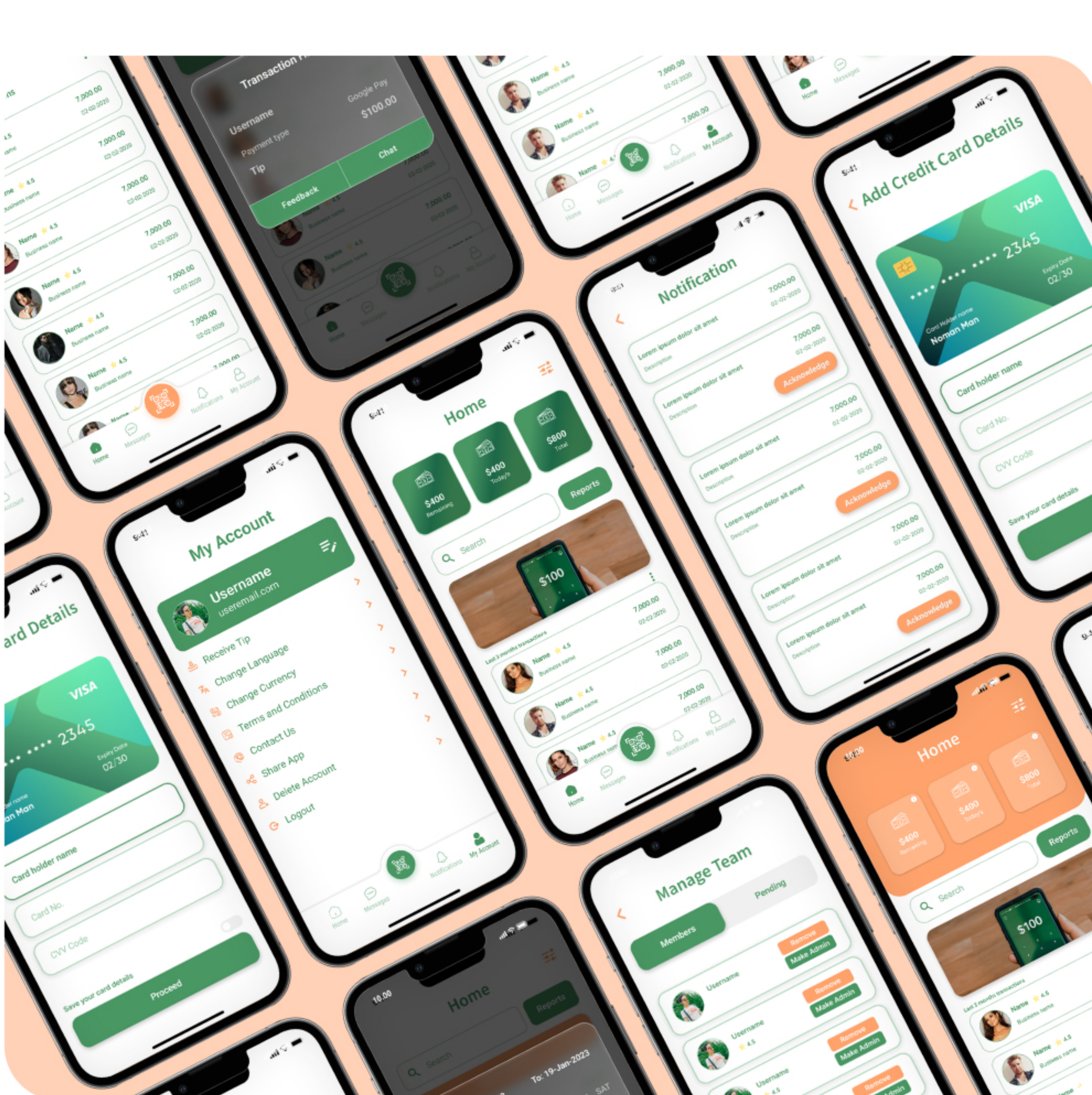
- Integrated real-time video streaming to enhance event interactions and performances.
- Developed a scalable platform to handle varying transaction volumes during peak times.
- Implemented end-to-end encryption for protecting payment data and personal information.
- Established a secure payment gateway for cashless tipping, eliminating the need for physical cash.
- Ensured smooth integration with existing point-of-sale and payment platforms.
- Provided instant currency conversion for international guests to facilitate tipping.
- Offered localized payment options to cater to diverse user needs without exchange fees.
- Conducted extensive testing to ensure the platform's performance and reliability.
- Designed a user-friendly interface for easy navigation and tipping process.
- Developed comprehensive support documentation for users and service providers.
- Collaborated with financial experts to ensure compliance with payment regulations.
- Gathered user feedback for continuous improvement and future updates.



## PURPOSE

Easy Tipping provides a secure platform for cashless tipping, enhancing the experience for users and service providers. It features strong security measures and enables instant currency conversion for international guests, ensuring a seamless tipping process without exchange fees.

## APP INTERFACE



## UI KIT

### Color Palette

<b>Primary</b> #499662	<b>Secondary</b> #2E26D6	<b>Black</b> #313131	<b>White</b> #FFFFFF
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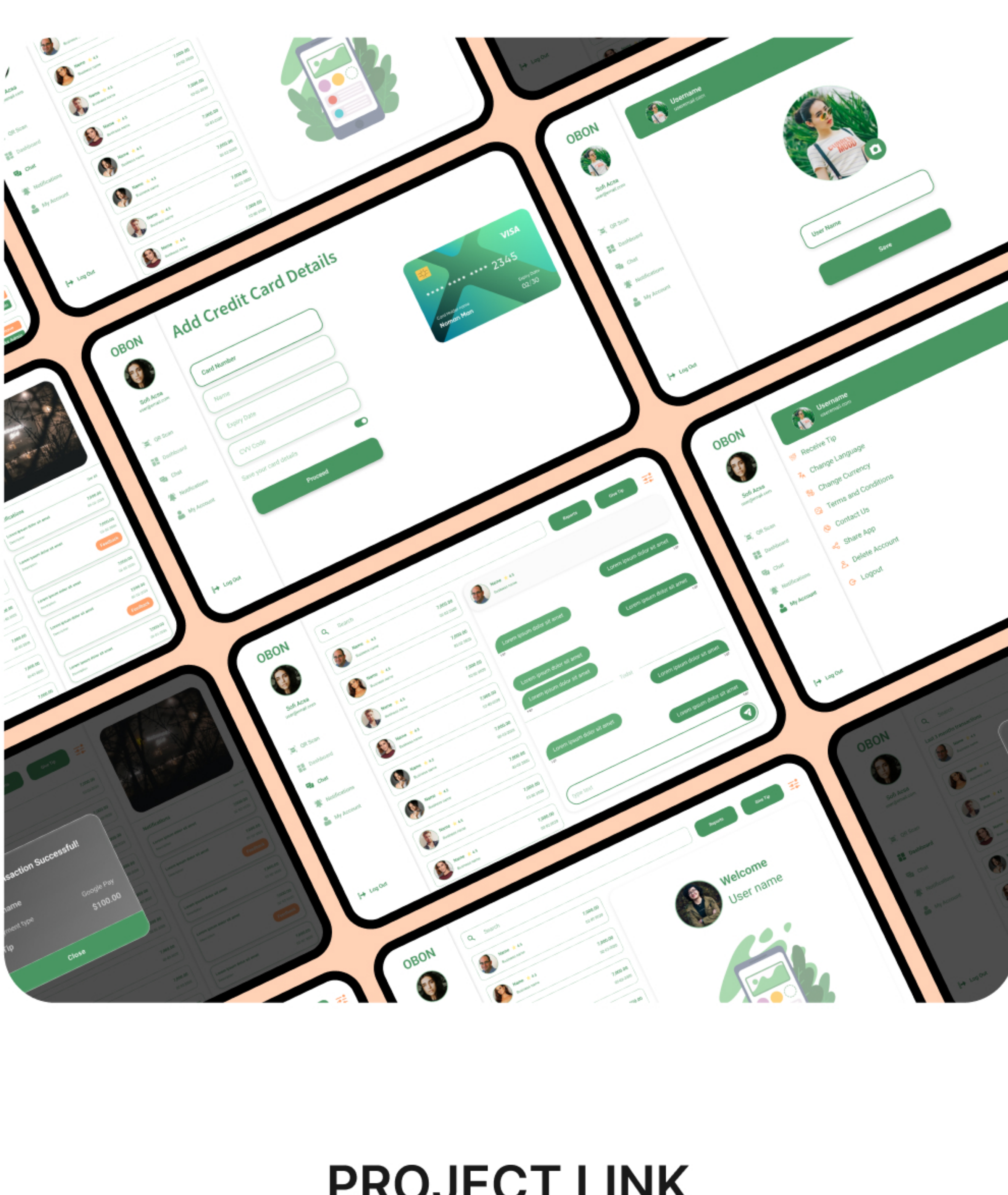
### Typography

This design used a combination of fonts like **Roboto Semi-bold & Bold**, **Inter** to enhance both appearance and readability.

<b>Roboto Bold</b> 16 px bold	<b>Roboto Semi-Bold</b> 16 px or smaller	<b>Inter Regular</b> 10 px regular
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## ROBOTO & INTER

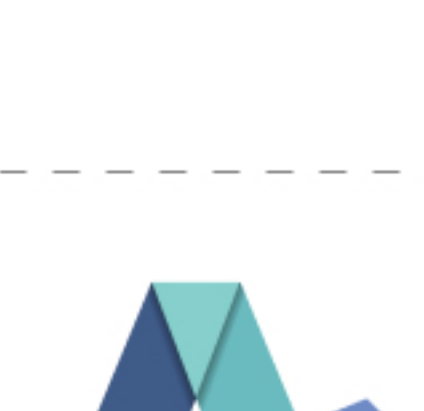
## WEBSITE INTERFACE



## PROJECT LINK

Experience the innovation and impact of our latest project, KWIKTRUST. This initiative demonstrates our commitment to excellence and our ability to deliver transformative solutions.

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