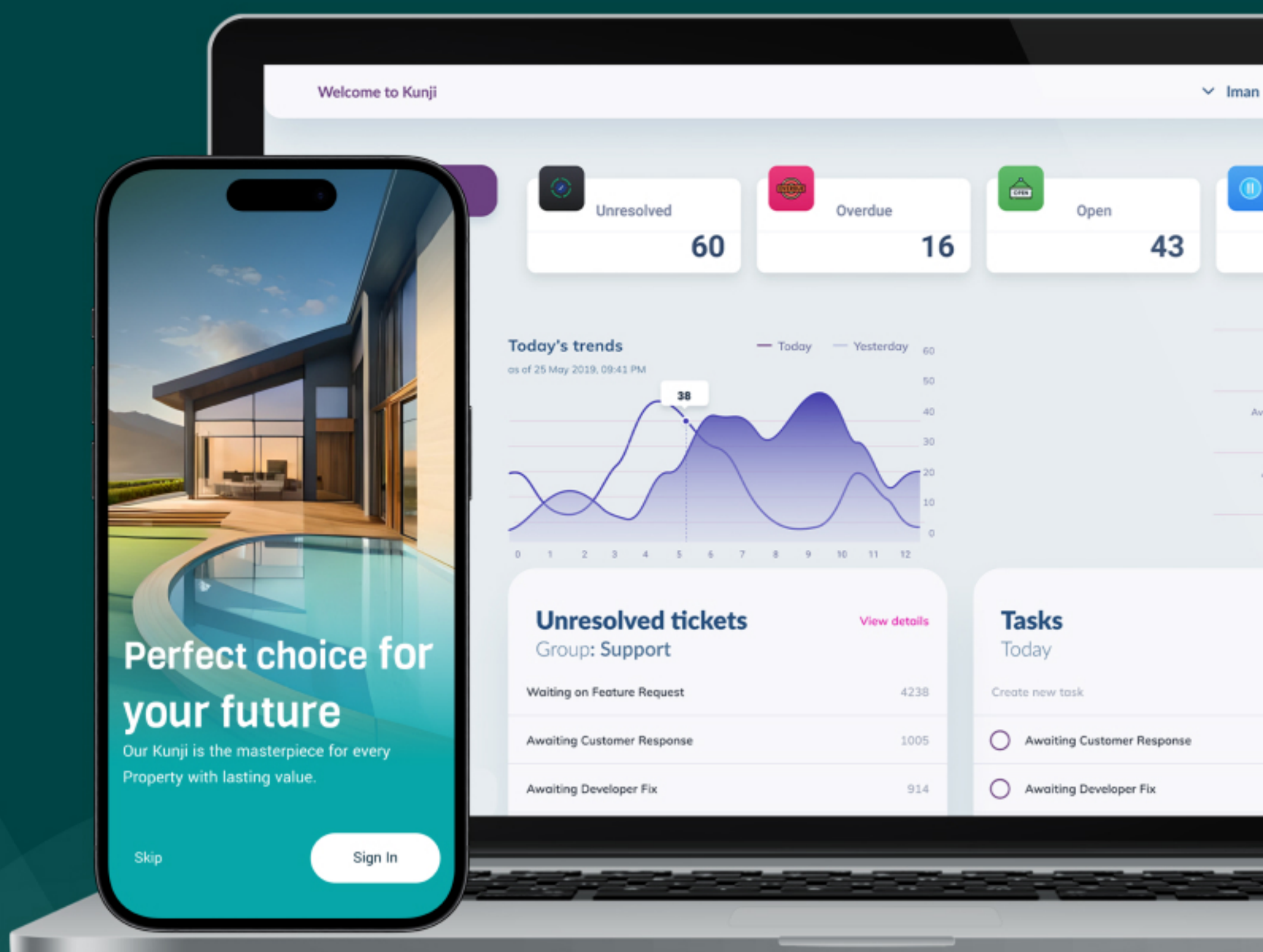


KUNJI

Kunji is a groundbreaking real estate management platform currently in its development phase. Designed specifically for the Pakistani market, Kunji aims to streamline property management for landlords, tenants, and real estate agents.



EXPLORATION PHASE

Project Overview

Kunji offers a comprehensive solution for managing all aspects of residential and commercial properties in Pakistan. The platform will provide features for online rent collection, maintenance requests, document management, communication tools, and more, fostering a more efficient and transparent real estate experience for all stakeholders.

PROBLEMS & SOLUTIONS

Problem

- Many property owners and tenants in Pakistan are not accustomed to using online platforms for managing their real estate needs.
- The real estate industry lacks a central platform, making it difficult for landlords, tenants, and agents to connect efficiently.
- Traditional methods of managing real estate can be opaque, leading to communication breakdowns and disputes.
- There is often a lack of standardized communication channels between landlords, tenants, and agents.

Solution

- Kunji will provide a secure platform for online rent collection, eliminating the need for cash transactions and simplifying the payment process.
- Tenants can submit maintenance requests directly through the platform, ensuring timely responses and repairs.
- Users can upload and store important documents such as rental agreements, invoices, and receipts in a secure and centralized location.
- Kunji will offer built-in communication features for streamlined communication between landlords, tenants, and agents.

ABOUT PROCESS

Our Approach and Process

- 1 Developing**
Developed a mobile app with a user-friendly interface.
- 2 Integration**
Integrated features for peer-to-peer transfers, bank transfers, and e-wallet options.
- 3 Implementation**
Implemented a virtual debit card with associated features.
- 4 Encryption**
Implemented robust security measures, including biometric authentication and encryption.
- 5 Optimization**
Optimized the platform for high-volume transactions and low processing fees.

VISUAL PHASE

Visual Style Guide

Typography

Poppins is a versatile, geometric sans-serif typeface that stands out for its clean, modern aesthetic. It features a visually appealing structure, with minimalistic shapes which is suitable for a wide range of applications.

Aa

This is Heading

This is sub-heading

This is body text

Aa

Heading	Overall text	Button text
Poppins 26 px Semi-bold	Poppins 20 px Regular	Roboto 23 px of Bold

Color Style



UI DESIGN

KUNJI APP



ARGONTEQ

THANKS FOR WATCHING