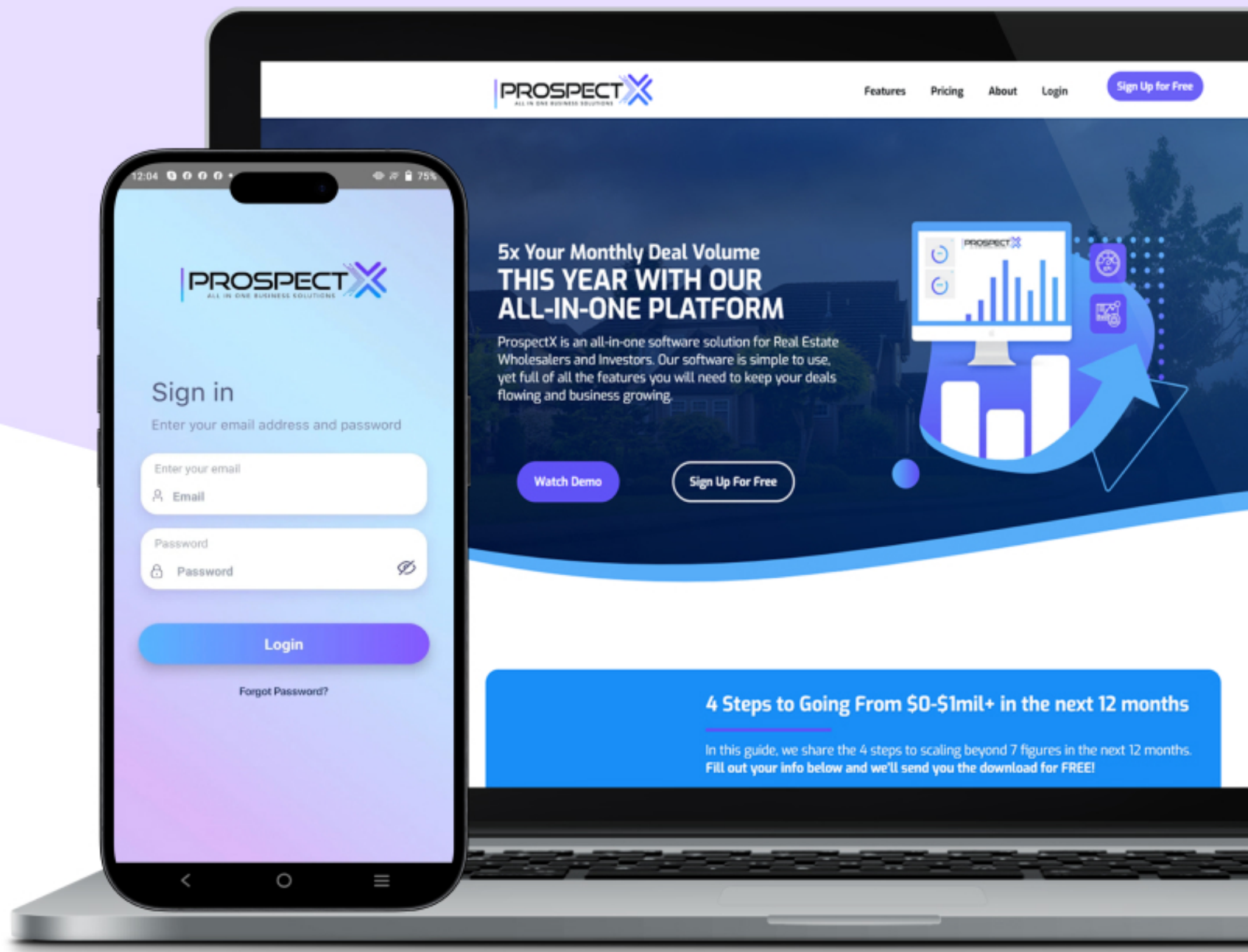




Prospect is a comprehensive Customer Relationship Management (CRM) solution designed specifically for real estate buyers and investors. It empowers users to streamline their operations, generate and market leads, and ultimately close more deals.



EXPLORATION PHASE

Project Overview

Prospect is a cloud-based (SaaS) CRM platform that offers a robust suite of features to manage all aspects of the real estate sales process. From lead generation and data management to marketing automation and property management, Prospect provides the tools needed to succeed in today's competitive market.

PROBLEMS & SOLUTIONS

Problem

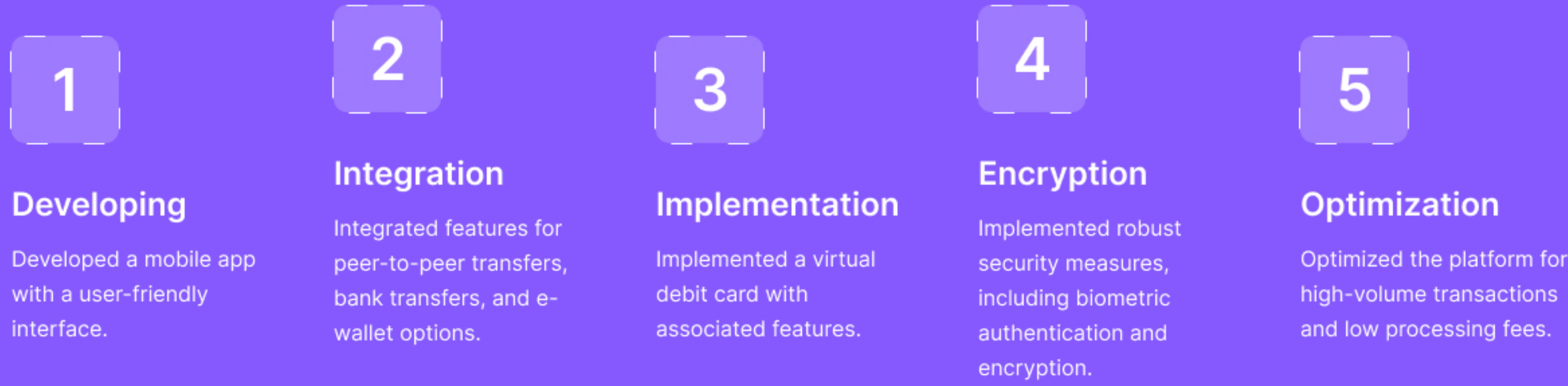
- Real estate professionals often juggle a complex database of leads and clients. Prospect provides a secure and reliable platform to store and manage this data effectively.
- Prospect offers built-in lead generation tools and marketing automation features to help users reach a wider audience and attract qualified leads.
- Prospect automates repetitive tasks and simplifies workflows, allowing users to focus on building relationships and closing deals.
- Prospect facilitates seamless communication and collaboration within teams, ensuring everyone is on the same page.

Solution

- Prospect provides a secure and organized platform to store and manage all customer data, including contact information, property details, and communication history.
- The platform integrates with popular payment gateways to facilitate secure and convenient online transactions. Users can easily add, edit, and manage property listings directly on the platform.
- Prospect offers a built-in customer support system for managing inquiries and providing excellent customer service. Streamline communication and negotiations directly within the platform.
- Create a professional and responsive website to showcase properties and generate leads. Utilize map integrations for visualizing property locations and enhancing user experience.
- Search and filter data based on specific criteria for efficient lead qualification and targeting. Automate email marketing campaigns to nurture leads and stay connected with clients.

ABOUT PROCESS

Our Approach and Process



GOALS

Project Goals

- To provide real estate professionals with a centralized platform to manage their leads and customer relationships.
- To increase lead generation and conversion rates through targeted marketing campaigns.
- To streamline workflows and improve operational efficiency, communication and collaboration between team members.

PURPOSE

Purpose of This Project

We're a team of real estate investors...that are tired of the poor software available within our industry. We teamed up with some of the smartest people in our nation to provide everyone with an all-in-one business solution software that fixes the flaws of other organizations.

VISUAL PHASE

Visual Style Guide

Typography

EXO adds a clean and futuristic aesthetic to UI layouts. Its versatile weight options ensure readability while maintaining a sleek, contemporary look. It's well-suited for digital interfaces.

EXO

This is Heading
This is sub-heading
This is body text

Heading
EXO
42 px Regular

Sub-Heading
EXO
36 px Regular

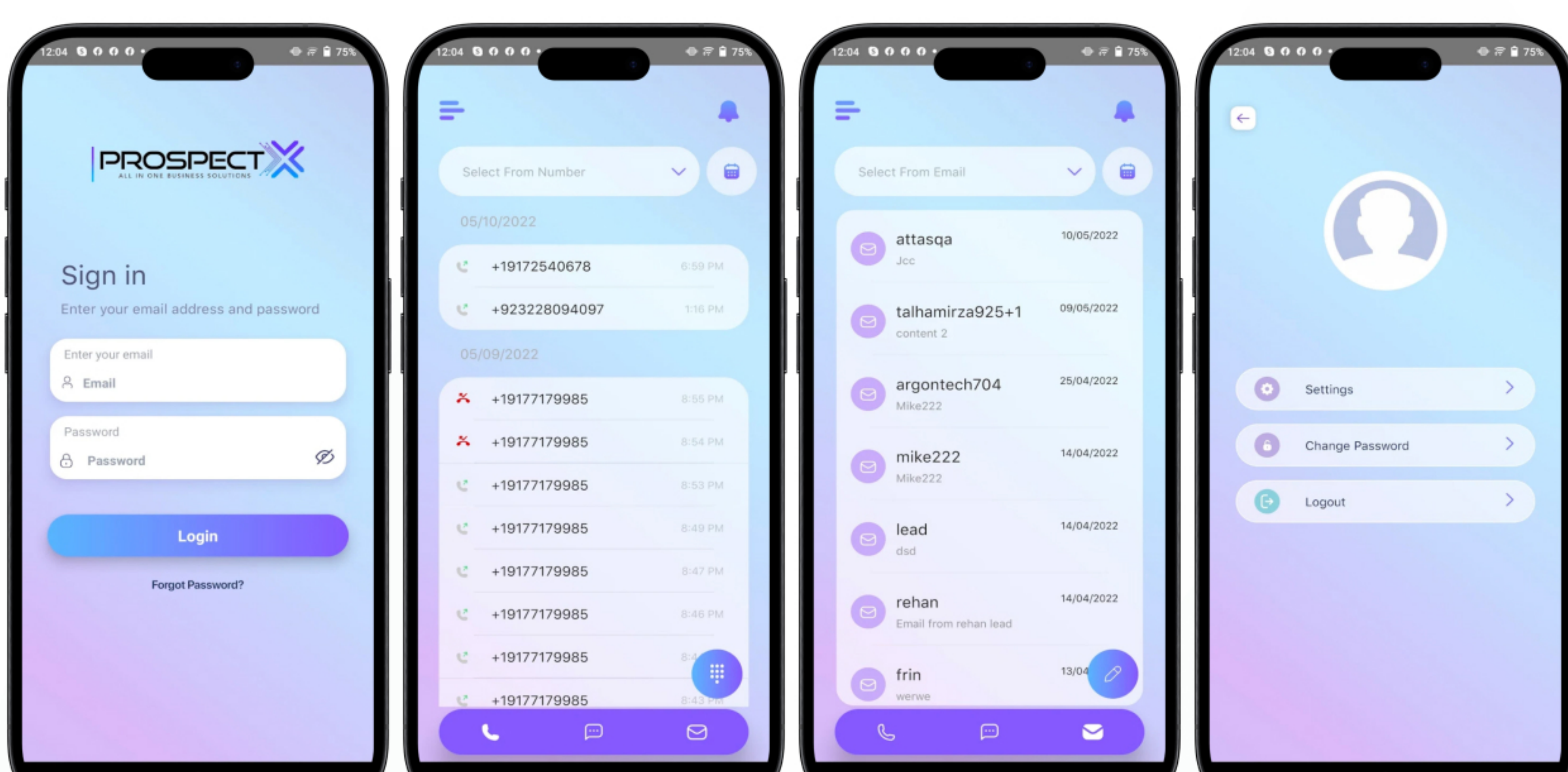
Overall Text
EXO
16 px Regular

Color Style

- Primary 1: #8059FE
- Primary 2: #6251F6
- Secondary 1: #LINEAR
- Secondary 2: #188BF6
- Black: #000000
- White: #FFFFFF

UI DESIGN

PROSPECT X APP



ARGONTEQ

THANKS
FOR WATCHING