



TABSHURA

Tabshura is an engaging, interactive app designed to help children learn how to read Arabic. It uses a multi-sensory approach through interactive games, making learning fun and effective by repeating questions in various styles to reinforce reading skills.



Product Overview

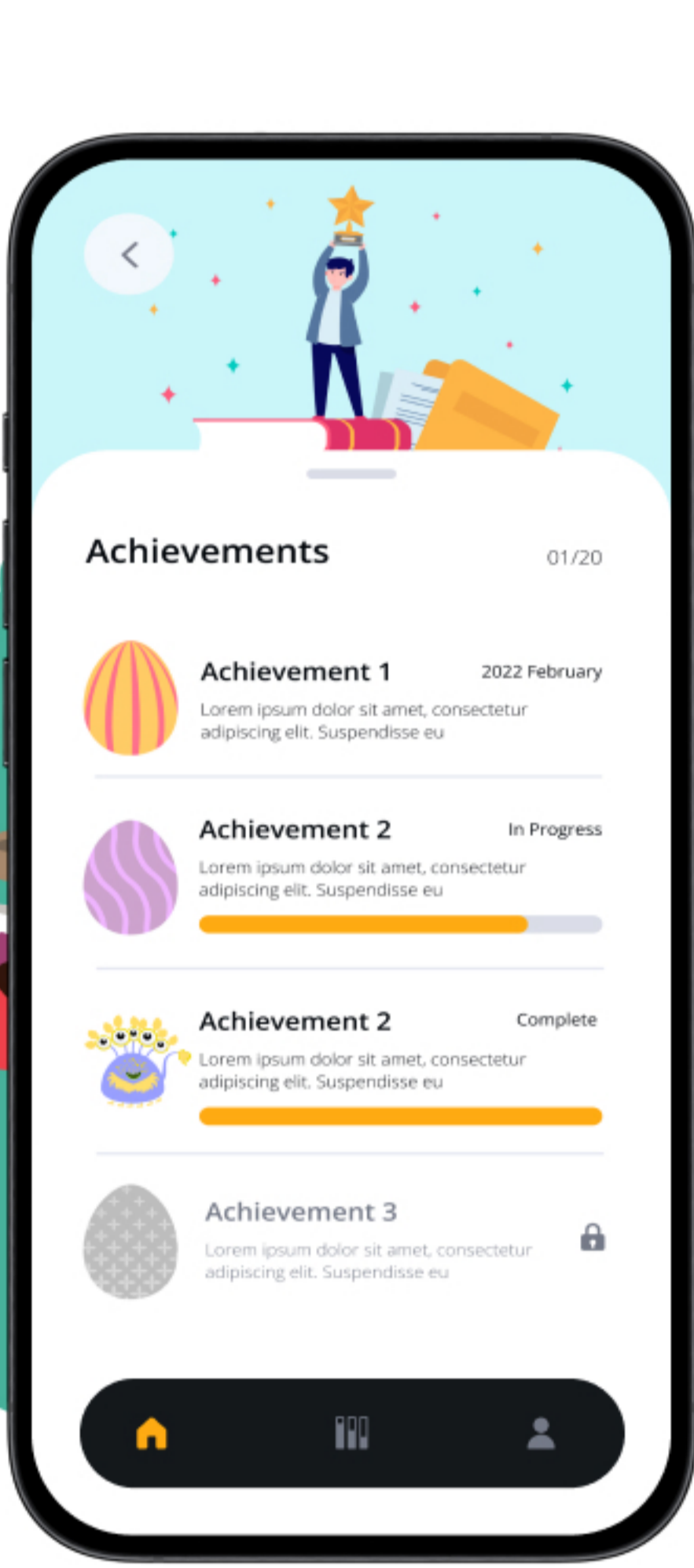
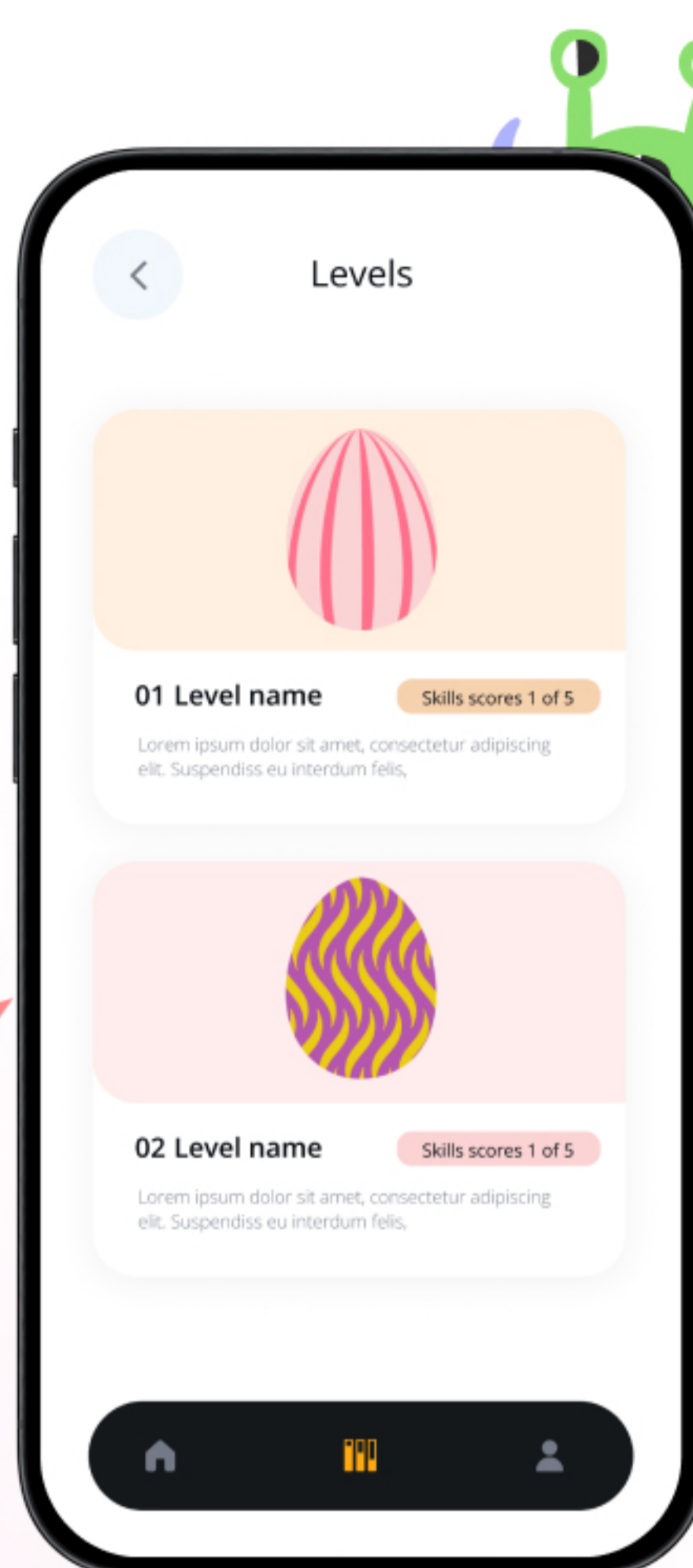
Tabshura combines educational content with game-like experiences, offering an interactive learning platform designed to enhance children's Arabic reading skills. The app employs a multi-sensory approach, utilizing a variety of learning methods to maximize engagement and retention.

Platform

Mobile

Industry

Education



Challenge

The challenge was to create interactive content that was both engaging and age-appropriate for children. It needed to incorporate effective repetition of exercises without losing interest and build a multi-sensory learning experience that captured various senses. Additionally, simplifying the complexities of the Arabic language for young learners was essential, requiring the breakdown of intricate concepts into manageable lessons.

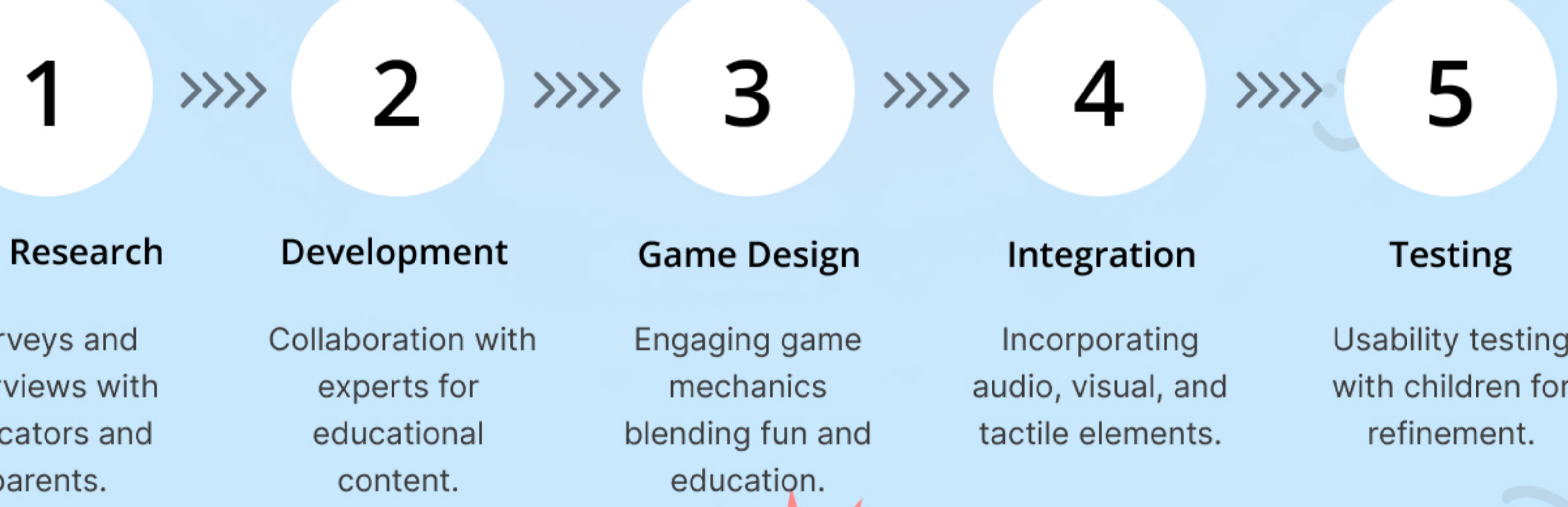
Solution

Tabshura developed engaging, game-based learning strategies that combined education with entertainment. Various game styles were created to maintain engagement through repetition. Multi-sensory tools, including audio, visuals, and touch elements, were integrated to enhance the learning experience. Finally, the app simplified Arabic language concepts into manageable lessons, making it easier for young users to grasp and retain information.

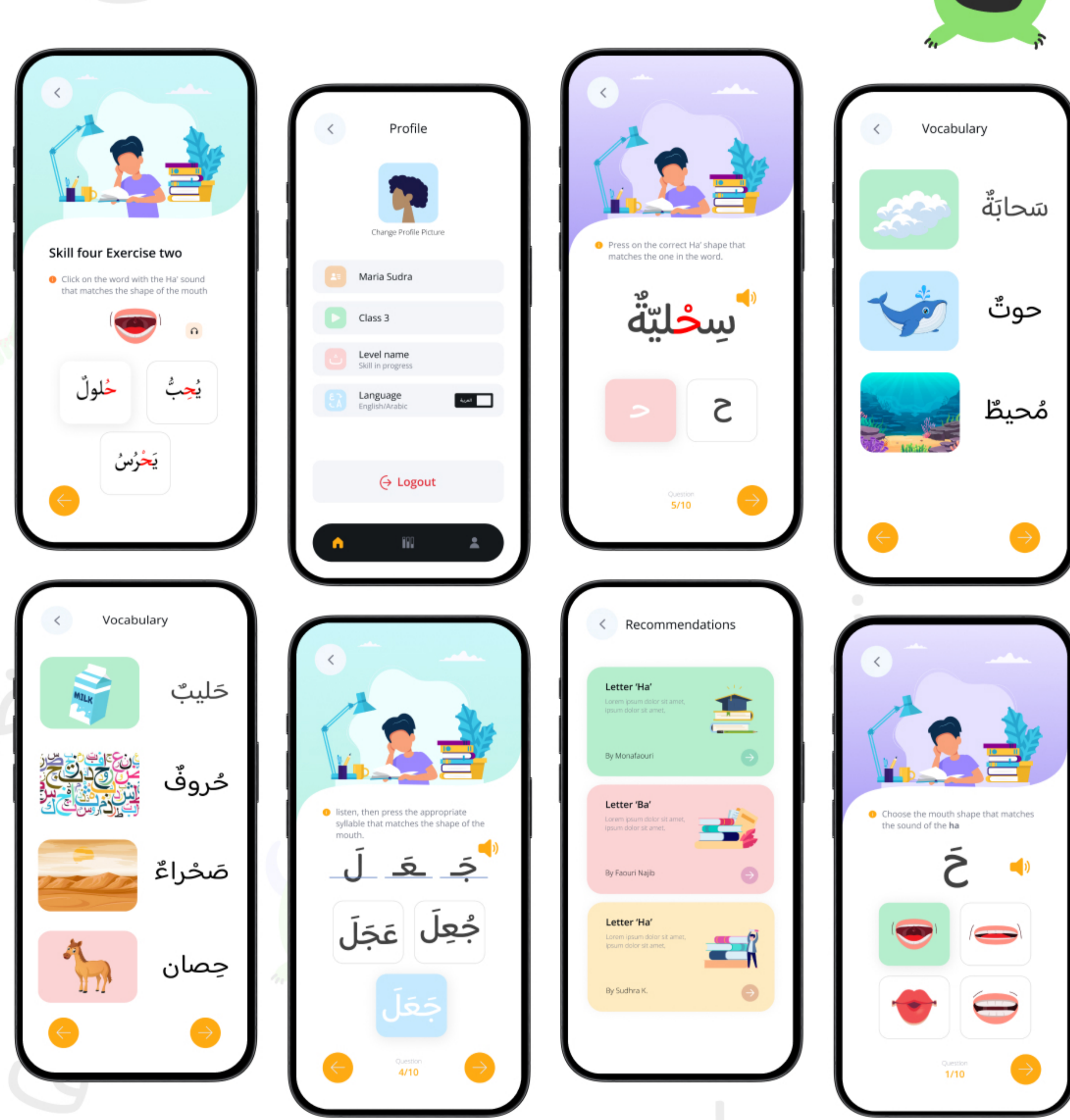


Design Process

The design process for Tabshura focused on creating an engaging and effective learning environment, ensuring that educational content is interactive, multi-sensory, and tailored to the needs of young Arabic learners.



APP INTERFACE



TYPOGRAPHY & COLORS

Font Used



Open Sans gives a clean, modern look with excellent readability across different screen sizes, making it ideal for user-friendly, responsive designs.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

OPEN SANS		
Heading	Sub-Heading	Overall Text
Semi-Bold	Regular	Light
24 px Semi-Bold	24 px Regular	16 px Light

Color Used



Primary 1 #B5EECD

Primary 2 #C5EAFF

Primary 3 #FBD3D4

Primary 4 #FEEBC1

Secondary 1 #FEAB12

Secondary 2 #14181B

Grey #757A88

White #FFFFFF

Light Mist #F3F5F9

Red #FF0000



ARGONTEQ

THANKS FOR WATCHING

